Session 46



Information Security — Creating Awareness, Educating Staff, and Protecting Information

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Topics Covered

- Data Privacy
- Spyware & Adware
- □ SPAM & SPIM
- Phishing
- Passwords
- Social Engineering
- Email & Chat Services
- Securing Workstations
- Data Backups

- Equipment Disposal
- Data Recovery Demo
- Data Disposal
- Access Rights
- Physical Security
- Emerging Threats
- Incident Response
- Creating Awareness
- Questions
- Useful Links



Why Security?

- Liability
- Privacy Concerns
- Copyright Violations
- Identity Theft
- Resource Violations
- Reputation Protection
- Meet Expectations
- Laws & Regulations



Understanding Threats

- What is valuable?
- What is vulnerable?
- What can we do to safeguard and mitigate threats?
- What can we do to prepare ourselves?
- Most believe they will win lottery before getting hit by malicious code



Keep Sensitive Data Private

- **Protecting Information like:**
- Social Security Number
- Drivers license number
- Insurance numbers
- Passwords and PIN's
- Banking information



Terminology

- □ Hackers
 - white hat
 - grey hat
 - black hat
- □DOS & DDOS
- □ 1337 (Leet) speak
- Warez
- Script kiddies



Spyware & Adware (Scumware)

- Spyware-Applications that monitor activity without express permission
- Adware-Applications that monitor activity with express permission
 - Read the EULA
- Some of the Web pages viewed
- . The amount of time spent at some Web sites
- · Response to GAIN Ads
- Standard web log information (excluding IP Addresses) and system settings
- What software is on the personal computer
- First name, country, city, and five digit ZIP code
- · Non-personally identifiable information on Web pages and forms
- Software usage characteristics and preferences

Gator® eWallet



- The world's most popular digital wallet. The Gator eWallet automatically remembers login IDs/passwords and fills in online forms with just one click. No more lost passwords, and no more typing information such as address, email, credit card numbers, etc! And the Gator eWallet is completely secure. All your information is encrypted and stored on YOUR computer.



SPAM & SPIM

- □SPAM-
 - Junk email
- □ SPIM- SPAM has come to Instant Messaging
 - Uncontrolled viewing (pop-up windows)
 - Bot generated



Phishing

- Phishing is a computer scam that uses SPAM, SPIM & pop-up messages to trick us into disclosing private information (Social Security Number, Credit Cards, banking data, passwords, etc)
 - Often sent from someone that we "trust" or are in some way associated with us
 - Appears to be a legitimate website
 - Embedded in links emails & pop-up message
 - Phishing emails often contain spyware designed to give remote control to our computer or track our online activities



Passwords

- Select a good one
 - At least 7 characters
 - Mixture of upper and lowercase characters
 - Mixture of alpha and numeric characters
 - Don't use dictionary words
- Keep passwords safe
- Change them often
- Don't share or reuse passwords
- Two-factor authentication





Social Engineering

Social Engineering is the art of prying information out of someone else to obtain access or gain important details about a particular system through the use of deception



Email & Chat Services

- Email and chat are sent in clear text over the Internet
- Data can easily be captured and read by savvy computer users and systems administrators
- Safeguards should be put into place prior to using these programs for sending/receiving sensitive information like Social Security Numbers



Enhance Our Work Area Security

- Secure workstations
 - Lock our systems (Ctrl-Alt-Delete)
 - Shut down
 - Run up to date virus scanning software
 - Password protect files
 - Apply software patches
 - Install cable locks
 - Run a desktop firewall



Is Our Data Being Backed Up?

- Test backups
- □ Securely store backup media (offsite)
- Restrict access to who can perform restoration



Equipment Disposal

- What happens to old computer when they are replaced?
- Do those systems contain sensitive information?
- Several programs to securely remove data from computer systems are commercially available



Data Recovery



DEMO



Dumpster Diving

- We never know who is looking in our trash
- Shred sensitive documents
- Secure shred barrels, and make sure that proper handling procedures are in place



Access Rights

- Only allow access that is absolutely required
- Don't grant accounts based on the fact that access "may" be required
- Use least privilege access policies that state access will only be granted if required, not by default
- Are accounts removed and passwords changed when someone changes jobs or is terminated?
- Perform audits



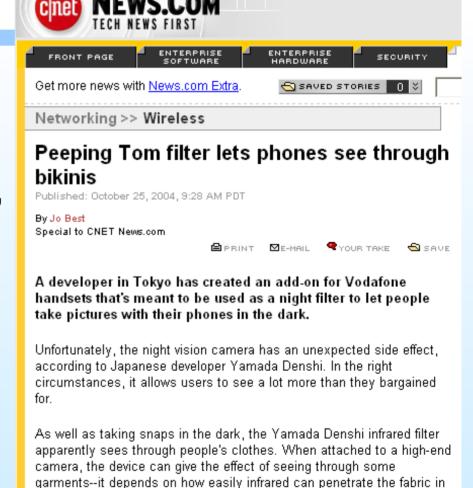
Physical Security

- Who has access?
- ☐ Are sensitive documents secured?



Emerging Threats

- Wireless Technology
- Memory Devices-iPod, USB Keys, Coke cans,
- Camera phones
- P2P File Sharing



question--and is reportedly particularly effective on dark bikinis.

CNET tech sites: Price con



Incident Response

Do you know what to do and who to contact if a security breach occurs?



CNN.com

SERVICES

CNNtoGO

SEARCH

Search

Contact Us

Video

TECHNOLOGY JOB

E-mail Newsletters

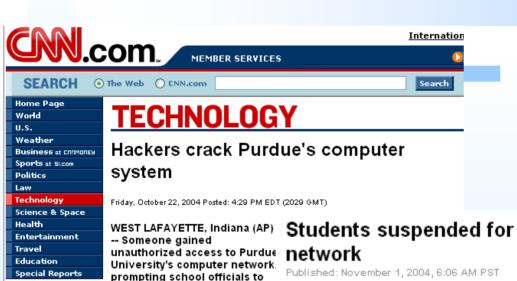
Your E-mail Alerts

Web (CNN.com (

Powered by

search

Recent News



Students suspended for hacking Oxford

By Graeme Wearden

Special to CNET News.com

data on elderly people and individuals eniors to study the impact of wages on

Purdue officials said that after the initial breach was detected, an investigation found that computers in several locations on the 38,000-student campuhere had been accessed.

urge all students, staff and

faculty to change their

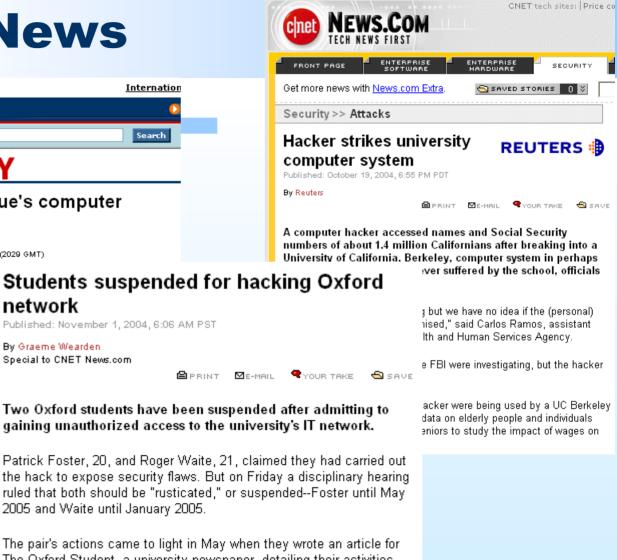
passwords.

"The full extent of the problem is still being analyzed, but we think it is important to exercise caution, and the best action to take is for all users to change their passwords at this time," said Scott Ksander of Purdue's information technology office.

The police department was notified of the hacking Wednesday.

Patrick Foster, 20, and Roger Waite, 21, claimed they had carried out the hack to expose security flaws. But on Friday a disciplinary hearing ruled that both should be "rusticated," or suspended--Foster until May 2005 and Waite until January 2005.

The pair's actions came to light in May when they wrote an article for The Oxford Student, a university newspaper, detailing their activities. They warned that using tools found through Google they had managed to view live CCTV footage, access information about the computer use of individual students and see their e-mail passwords.





Creating Awareness

- Educate staff
 - Train staff
 - Document processes and outline expectations
- Research potential candidates
 - Perform background & credit checks
- Track system changes
 - Audit system access
 - Audit system changes
- Create & communicate policies:
 - Define document and system disposal processes
 - Define backup procedures
 - Define clean work area policies
 - Define computer usage policies



Be Aware

- □ Report anything "strange"
- Don't give private information out
- Properly dispose of sensitive information
- Run up to date virus protection & software
- Ask questions



Useful Links

National Cyber Security Alliance http://www.staysafeonline.info/

National Institute of Standards and Technology:

http://csrc.nist.gov/sec-cert/

Recent News

High Profile Computer Compromise
High Profile Computer Compromise

A lot of Schools have great security resource pages, for example UC Davis and the University of Iowa websites:

http://security.ucdavis.edu/security101.cfm http://cio.uiowa.edu/itsecurity/



Example Software References

Some various applications mentioned in the presentation*

- Email Security
 - PGP http://www.pgp.com
 - Instant Messaging Security
 - Simp http://www.secway.fr/products/all.php?PARAM=us,text
 - Adware & Spyware Removal Applications
 - Ad-aware http://www.lavasoftusa.com/software/adaware/
 - Spybot http://www.safer-networking.org/en/download/
- Secure File Deletion
 - Secure Delete http://www.sysinternals.com/ntw2k/source/sdelete.shtml
- System Disposal
 - Secure Hard Drive cleaning http://www.accessdata.com/Product07 Overview.htm

^{*} Use of these tools is not an endorsement or guarantee of product reliability or effectiveness



Sample Policies

- Developing Security Policy
 - http://www.sans.org/rr/papers/50/919.pdf
- Acceptable Use
 - http://www.sans.org/resources/policies/Acc eptable Use Policy.pdf



Questions?

Please fill out the session evaluations & thank you for attending this session